



ANNAMALAI UNIVERSITY
DIRECTORATE OF DISTANCE EDUCATION

009 – B.COM (English Medium)

SECOND SEMESTER

Academic Year: 2021 - 2022

ASSIGNMENT TOPICS

This booklet contains assignment topics. Students are asked to write the assignments for **FOUR** papers as per instructions.

Last date for submission: **15-05-2022**

Last date for submission with late fee **300/-: 31-05-2022**

NOTE:

1. Assignments sent after 31-05-2022 will not be evaluated.
2. Assignments should be in the own handwriting of the student concerned and not type-written or printed or photocopied.
3. Assignments should be written on A4 paper on one side only.
4. All assignments (with Enrolment number marked on the Top right hand corner on all pages) should be put in an envelope with superscription "**B.Com Assignments**" and sent to **The Director, Directorate of Distance Education**, Annamalai University, Annamalainagar – 608 002 by **Registered post**.
5. No notice will be taken on assignments which are not properly filled in with
Enrolment Number and the *Title* of the papers.
6. Students should send full set of assignments for all papers. Partial assignments will not be considered.

ASSIGNMENT INSTRUCTIONS

Write assignments on **FIVE** questions in each paper. For each question the answer should not exceed 4-pages. Each assignment carries 25 marks (5 questions). You are expected to write **ALL questions for every subject**.

Dr. R SINGARAVEL
DIRECTOR

B.COM SECOND SEMESTER ASSIGNMENT – 2021-2022

5X5=25

011E1210 – பகுதி-IIசெய்யுளும் இலக்கணமும்-II

1. சீவகன் கேமசரியார் இருவருக்கும் நடைபெற்றதிருமணம் குறித்துவிளக்குக.
2. மூதின் முல்லைப் பாடல் கருத்தினைதெளிவுபடுத்துக.
3. உருபுமயக்கம் - விளக்கம் தருக.
4. “புறப்புண் ணாணிவடக்கிருந்ததோனே” - விளக்குக.
5. சீவகன் வழிப்போக்கனுக்குக் கூறியஅறிவுரைகள் யாது?

5X5=25

Or

009E1210-Principles of Co-operation

1. Describe the reformulated principles of cooperation.
2. Explain the Cooperative Movement in India.
3. Discuss the merits and shortcomings of consumer cooperative societies in India.
4. Explain the functions of three tier structure of Cooperative Credit institutions.
5. Discuss the practices of Foreign Cooperative Societies.

5X5=25

Course Title: Prose and Usage-II

Write, in about 300 words, on the following topics:

1. Tagore's Life in England.
2. The appropriateness of the title 'Resurrection'.
3. Daiches' Experiences in the U.S.A
4. Reading Habits
5. The Modern Cult of Beauty.

5X5=25

009E1230-Elements of Marketing

1. Define the word of marketing. Explain the functions and importance of marketing.
2. Discuss the factors determining the consumer behavior and basis of market segmentation.
3. Explain the various steps involved in the introduction of new product.
4. What are the role of middlemen? Explain advantages and disadvantages of middlemen.
5. Write short notes on: a) Importance of Advertising, b) Qualities of salesmanship, c) Types of sales promotion in retailing.

009E1240-Business Statistics

1. Explain the various functions of statistics.
2. From the following weekly wage distribution of workers In a certain factory, determine Mean, Median and Modal wages.

Weekly wage: (Rs.)	20-40	40-60	60-80	80-100	100-120	120-140
No. of Employees	2	12	20	40	18	8

3. Calculate Karl Pearson's product moment correlation coefficient between X= sales in 1000 Rs and Y= profits in 100 Rs given the following values of X and Y for 10 companies.

X:	24	26	27	32	30	36	40	44	39	45
Y:	32	32	35	40	44	52	55	56	56	60

4. Computation of Index Number: Use of Paasche, Laspyre, Marshall- Edgeworth and Bowley-Dorbisch Formulae. Given below are the details of Market prices, Market quantities for five commodities for the years 1980 and 1990. Taking 1980 as base compute the Price index for the year 1990, using the following Formulae.

(i) Paasche's Formula

(ii) Laspyre's Formula

(iii) Marshall- Edgeworth Formula

(iv) Bowley- Dorbisch Formula

	2010		2020	
Commodity	Price	Quantity	Price	Quantity
A	80	125	130	120
B	95	115	160	110
C	90	100	100	100
D	200	50	300	40
E	160	80	200	90

5. The following table gives the expenditure on advertisements and the sales of a product. Using Newton's forward interpolation formula calculate the sales amount when the expenditure on advertisement is 25 thousand rupees.

Expenditure in 1000 Rs.	X:	20	30	40	50	60	70
Sales in Lakhs Rs.	Y:	3	5	6	7	8	10